

Striim Solutions for Financial Services

Striim’s unified data integration and data streaming platform connects clouds, data, and applications with unprecedented speed and simplicity to deliver the right data at the right time.

As financial services companies strive to keep pace with changing consumer preferences, technology advancements, and regulatory requirements, they also need to address concerns related to data privacy and security, operational efficiency, and risk management. These challenges are further compounded by the sheer volume of data generated by various sources, making it critical for companies to have access to real-time, actionable insights to stay competitive.

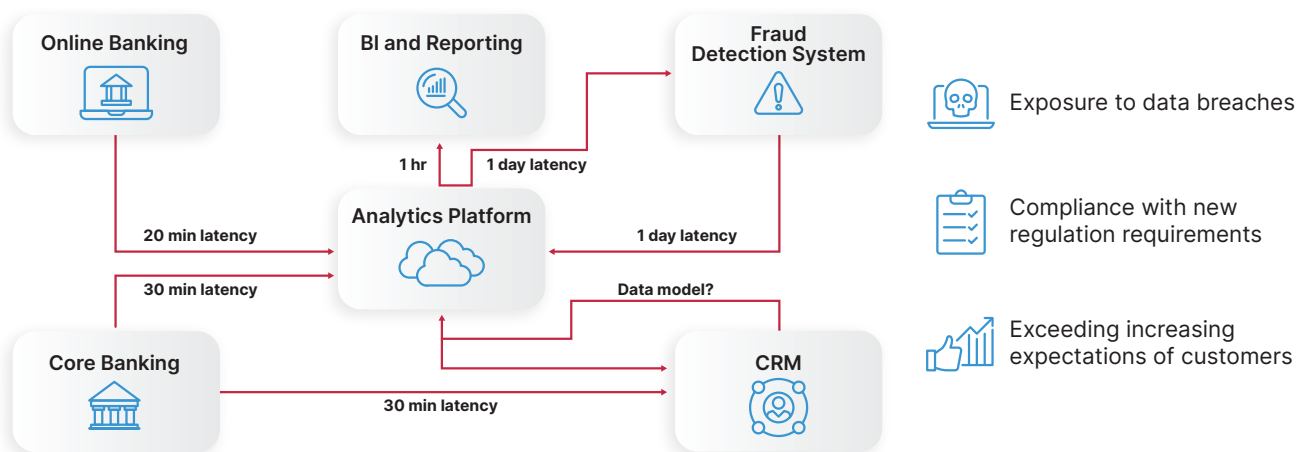
Striim is a unified data integration and streaming platform that addresses the industry’s pain points, enabling financial services companies to make data-driven decisions, enhance security, and improve customer experiences.

“We are already seeing the benefits of faster and more flexible development of new data-driven services, and our capabilities increase with each new data set that we migrate. The cloud transformation allows us to innovate more rapidly and at lower cost in response to customer demands and changing regulations.”

Spokesperson
Global financial data provider



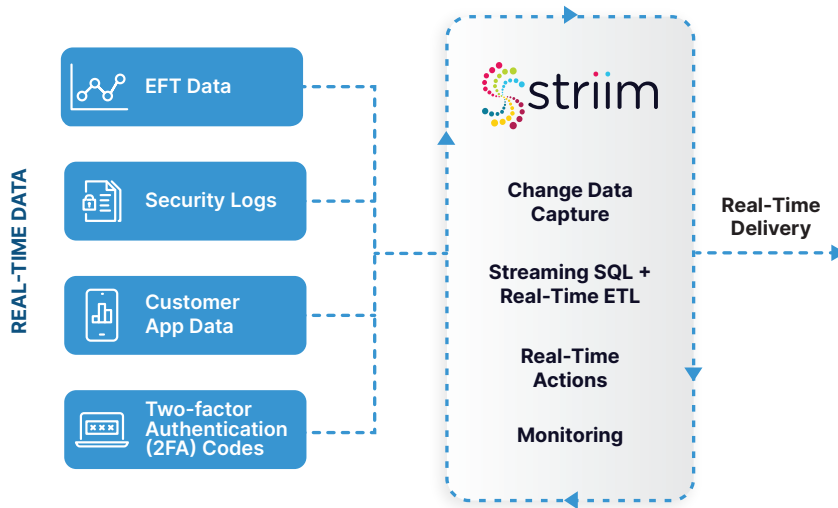
Siloed Data Negatively Impacts Operations



This graphic is for illustrative purposes only. Actual time delays and dependencies may vary.

Innovation With Real-Time Data

Operational Data



Data Products

DATA-DRIVEN CUSTOMER EXPERIENCE

- Personalized services and offers
- Advisory and wealth management
- More secure customer authentication

REAL-TIME BACKEND OPERATIONS

- Identify potential risks or compliance issues
- Minimize network latency and system errors
- Compliance data always up to date

How Striim with Microsoft Azure Supports Financial Services Use Cases

Financial services companies can use Striim to leverage the benefits of real-time data analysis and to maximize Microsoft Azure technologies to solve a variety of use cases such as:

USE CASE 1: REAL-TIME FRAUD DETECTION

Challenge: Lack of real-time data to detect potentially fraudulent transactions.

Solution: Striim ingests data from multiple sources, including transactional data, customer data, and social media feeds, and applies real-time analytics to detect anomalies and potential fraud. Detect criminal and fraudulent activity using machine learning that automatically screens and stops malicious activity, minimizing false alerts and facilitating compliance with Microsoft Azure.

Business Value: Striim enables companies to respond in real time, reducing potential losses and reputational damage.

USE CASE 2: COMPLIANCE MONITORING IN REAL TIME

Challenge: Need to monitor and ensure compliance with Know Your Customer (KYC) and Anti-Money Laundering (AML) regulations.

Solution: Striim ingests data from multiple sources, including customer data, transactional data, and watchlists, and applies real-time analytics to detect potential compliance breaches.

Business Value: Striim enables financial institutions to respond in real time, avoid penalties, and to effectively implement AML compliance programs.

USE CASE 3: RISK MANAGEMENT

Challenge: Need to monitor potential risks, including cybersecurity threats and market volatility.

Solution: Striim's real-time monitoring and alerting capabilities enable companies to detect potential risks and respond in real time. Microsoft Azure helps protect sensitive data and stay on top of regulatory mandates with a comprehensive risk-management solution.

Business Value: Striim enables the company to improve risk management and reduce potential losses.

Learn more: www.striim.com/microsoft
Try for yourself: go2.striim.com/trial-azure



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