Striim Solutions for Technology

Striim's unified data integration and data streaming platform connects clouds, data, and applications with unprecedented speed and simplicity to deliver the right data at the right time.

Striim empowers technology companies to overcome the challenges they face in managing and leveraging data. By providing real-time data integration, streaming analytics, and seamless application integration capabilities, Striim enables companies to make informed decisions based on real-time product analytics, enhance operational efficiency through multi-database syncs, ensure data security and compliance, and deliver personalized customer experiences.

With Striim as their partner, technology companies can unlock the full potential of their data, stay competitive in the ever-changing digital landscape, and drive business success.
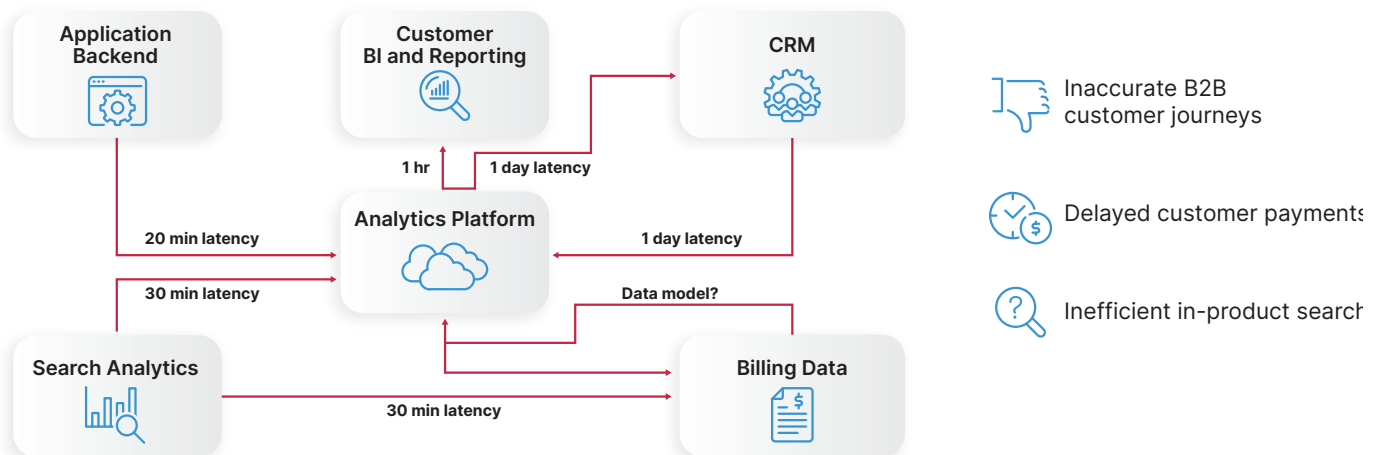
"When we want to build new applications on Striim's streaming data, it only takes a couple of days – as opposed to months – to deploy."

Rajesh Raju
Director of Data Engineering, Ciena
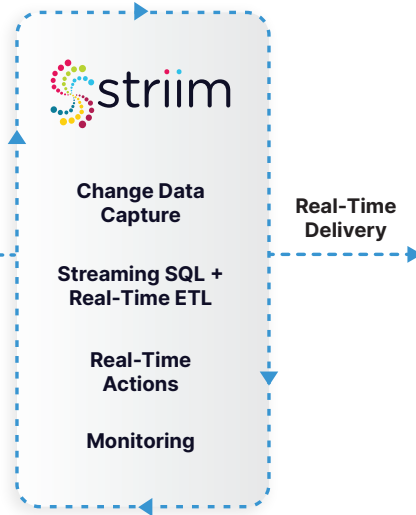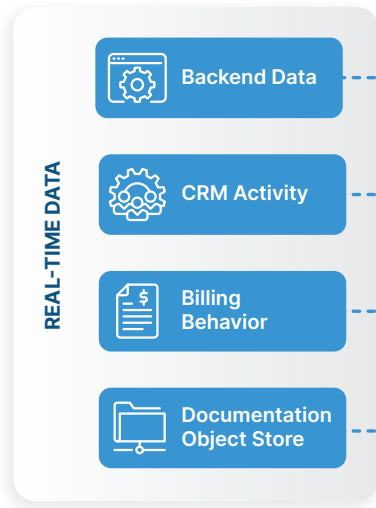
ciena.   **Gartner.**

Siloed Data Negatively Impacts Operations

This graphic is for illustrative purposes only. Actual time delays and dependencies may vary.
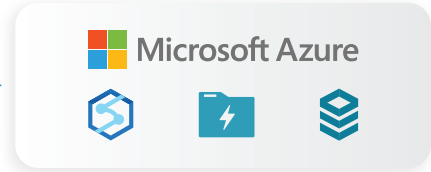
Innovation With Real-Time Data

Operational Data

REAL-TIME DATA

- Backend Data
- CRM Activity
- Billing Behavior
- Documentation Object Store

striim

Change Data Capture

Streaming SQL + Real-Time ETL

Real-Time Actions

Monitoring

Real-Time Delivery

Data Products

DATA-DRIVEN CUSTOMER EXPERIENCE
- Personalized customer communications
- Best-in-class documentation search
- Proactive customer support

Microsoft Azure

REAL-TIME BACKEND OPERATIONS
- Advanced fraud detection
- Real-time billing alerts
- In-depth product analytics

How Striim with Microsoft Azure Supports Technology Use Cases

Technology companies can use Striim to leverage the benefits of real-time data analysis and to maximize Microsoft Azure technologies to solve a variety of use cases such as:

USE CASE 1: REAL-TIME FRAUD DETECTION

Challenge: Technology companies offering online services and transactions often face fraud threats that require immediate action.

Solution: With Striim's real-time analytics and predictive capabilities, companies can detect and prevent fraudulent activities as they occur, improving security and trust. And take advantage of built-in and custom policies to set guardrails in your Microsoft Azure subscriptions.

Business Value: Immediate anomaly detection and alerts help prevent fraudulent activities resulting in less revenue impact to the company.

USE CASE 2: PERSONALIZED CUSTOMER EXPERIENCE

Challenge: Providing personalized experiences to millions of customers is imperative to stay competitive and efficient.

Solution: Striim's real-time data integration allows technology companies to understand user behavior in real time from backend, search, and product data. This enables personalized offerings and enhanced customer support. With Microsoft Azure, engage customers through customized products and offers, process transactions quickly and securely, and focus on fulfillment and customer service.

Business Value: Enhanced customer experiences through real-time analytics and personalized interactions.

USE CASE 3: OPERATIONAL EFFICIENCY

Challenge: As companies grow and expand their operations, maintaining operational efficiency at scale can become challenging, particularly with the rise of self-serve billing experiences.

Solution: Striim's scalable data integration platform ensures seamless data flow, promoting operational efficiency with minimal human involvement even as the business scales. Microsoft Azure helps modernize applications and data to accelerate time to market and deliver new experiences.

Business Value: Seamless operational efficiency through real-time billing alerts and product notifications possible with numerous data integrations and analyses.

Learn more: www.striim.com/microsoft
Try for yourself: go2.striim.com/trial-azure