

# **Striim Solutions for Financial Services**

Striim's unified data integration and data streaming platform connects clouds, data, and applications with unprecedented speed and simplicity to deliver the right data at the right time.

As financial services companies strive to keep pace with changing consumer preferences, technology advancements, and regulatory requirements, they also need to address concerns related to data privacy and security, operational efficiency, and risk management. These challenges are further compounded by the sheer volume of data generated by various sources, making it critical for companies to have access to realtime, actionable insights to stay competitive.

Striim is a unified data integration and streaming platform that addresses the industry's pain points, enabling financial services companies to make data-driven decisions, enhance security, and improve customer experiences. "We are already seeing the benefits of faster and more flexible development of new data-driven services, and our capabilities increase with each new data set that we migrate. The cloud transformation allows us to innovate more rapidly and at lower cost in response to customer demands and changing regulations."

**Spokesperson** Global financial data provider



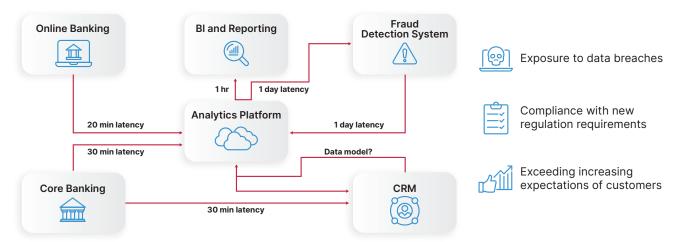


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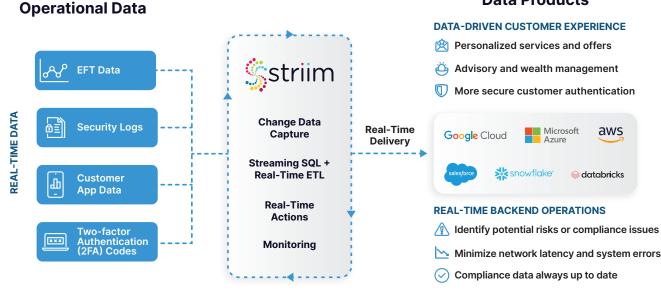
## Siloed Data Negatively Impacts Operations



This graphic is for illustrative purposes only. Actual time delays and dependencies may vary.

### **Innovation With Real-Time Data**

### **Data Products**



# **How Striim Supports Financial Services Use Cases**

### **USE CASE 1: REAL-TIME FRAUD DETECTION**

**Challenge:** Lack of real-time data to detect potentially fraudulent transactions.

**Striim Solution:** Striim ingests data from multiple sources, including transactional data, customer data, and social media feeds, and applies real-time analytics to detect anomalies and potential fraud.

**Business Value:** Striim enables companies to respond in real time, reducing potential losses and reputational damage.

### USE CASE 2: COMPLIANCE MONITORING IN REAL TIME

**Challenge:** Need to monitor and ensure compliance with Know Your Customer (KYC) and Anti-Money Laundering (AML) regulations.

**Striim Solution:** Striim ingests data from multiple sources, including customer data, transactional data, and watchlists, and applies real-time analytics to detect potential compliance breaches.

**Business Value:** Striim enables financial institutions to respond in real time, avoid penalties, and to effectively implement AML compliance programs.

#### USE CASE 3: MANAGING A MODERN DEFINED BENEFITS PROGRAM

**Challenge:** Helping organizations grow by retaining employees through a modern, sophisticated benefits program including 401K, healthcare, equity compensation, and many more.

**Striim Solution:** Striim's 150+ adapters can ingest data from various sources either on-prem or in the cloud in both batch and real-time modes enabling financial institutions to offer a highly available benefits platform that services their customers with access to up to date integrated information.

**Business Value:** Striim enables financial institutions to offer products that empower organizations to retain and grow their talent.

#### **USE CASE 4: RISK MANAGEMENT**

**Challenge:** Need to monitor potential risks, including cybersecurity threats and market volatility.

**Striim Solution:** Striim's real-time monitoring and alerting capabilities enable companies to detect potential risks and respond in real time.

**Business Value:** Striim enables the company to improve risk management and reduce potential losses.

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