



Striim Solutions for Technology

Striim’s unified data integration and data streaming platform connects clouds, data, and applications with unprecedented speed and simplicity to deliver the right data at the right time.

Striim empowers technology companies to overcome the challenges they face in managing and leveraging data. By providing real-time data integration, streaming analytics, and seamless application integration capabilities, Striim enables companies to make informed decisions based on real-time product analytics, enhance operational efficiency through multi-database syncs, ensure data security and compliance, and deliver personalized customer experiences.

With Striim as their partner, technology companies can unlock the full potential of their data, stay competitive in the ever-changing digital landscape, and drive business success.

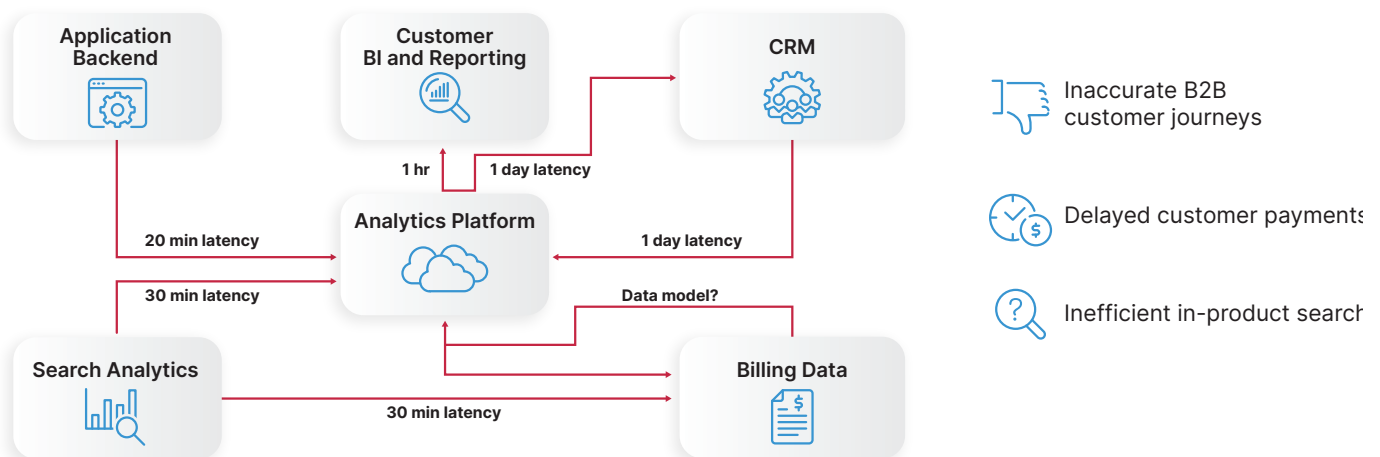
“When we want to build new applications on Striim’s streaming data, it only takes a couple of days – as opposed to months – to deploy.”

Rajesh Raju

Director of Data Engineering, Ciena

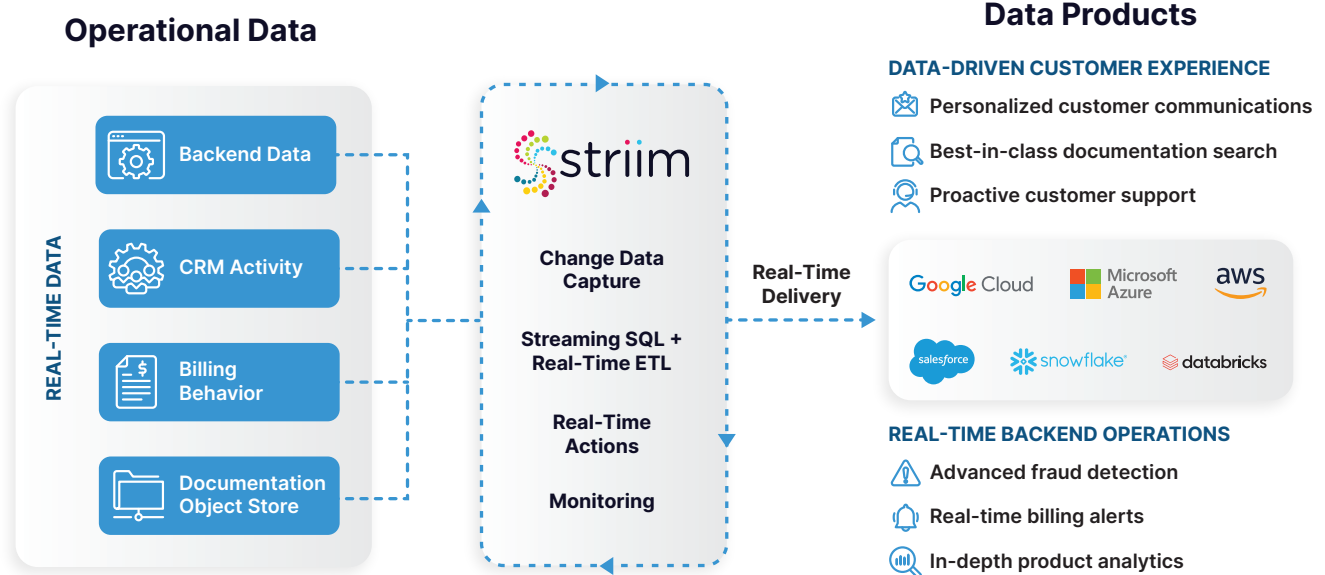


Siloed Data Negatively Impacts Operations



This graphic is for illustrative purposes only. Actual time delays and dependencies may vary.

Innovation With Real-Time Data



How Striim Supports Technology Use Cases

USE CASE 1: REAL-TIME FRAUD DETECTION

Challenge: Technology companies offering online services and transactions often face fraud threats that require immediate action.

Striim Solution: With Striim's real-time analytics and predictive capabilities, companies can detect and prevent fraudulent activities as they occur, improving security and trust.

Business Value: Immediate anomaly detection and alerts help prevent fraudulent activities resulting in less revenue impact to the company.

USE CASE 2: PERSONALIZED CUSTOMER EXPERIENCE

Challenge: Providing personalized experiences to millions of customers is imperative to stay competitive and efficient.

Striim Solution: Striim's real-time data integration allows technology companies to understand user behavior in real time from backend, search, and product data. This enables personalized offerings and enhanced customer support.

Business Value: Enhanced customer experiences through real-time analytics and personalized interactions.

USE CASE 3: OPERATIONAL EFFICIENCY

Challenge: As companies grow and expand their operations, maintaining operational efficiency at scale can become challenging, particularly with the rise of self-serve billing experiences.

Striim Solution: Striim's scalable data integration platform ensures seamless data flow, promoting operational efficiency with minimal human involvement even as the business scales.

Business Value: Seamless operational efficiency through real-time billing alerts and product notifications possible with numerous data integrations and analyses.

USE CASE 4: COMPLIANCE REPORTING

Challenge: Technology companies often struggle with real-time compliance reporting due to disparate data sources.

Striim Solution: Striim integrates diverse data sources and provides real-time reporting, thorough logs and security, easing compliance efforts and reducing the risk of regulatory penalties.

Business Value: Enhanced data security and compliance with detailed audit logs, mitigating risks and protecting brand reputation, and ensuring customer loyalty.

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