

Striim Solutions for Travel, Transportation, and Logistics

Striim's unified data integration and data streaming platform connects clouds, data, and applications with unprecedented speed and simplicity to deliver the right data at the right time.

The travel, transportation, and logistics industry faces numerous challenges, including the need to optimize operations, enhance customer experiences, and manage complex supply chains in a rapidly evolving landscape. Striim, a unified data integration and streaming platform, addresses these challenges by providing real-time access to critical data from various sources, such as inventory management, fleet tracking, and customer interactions.

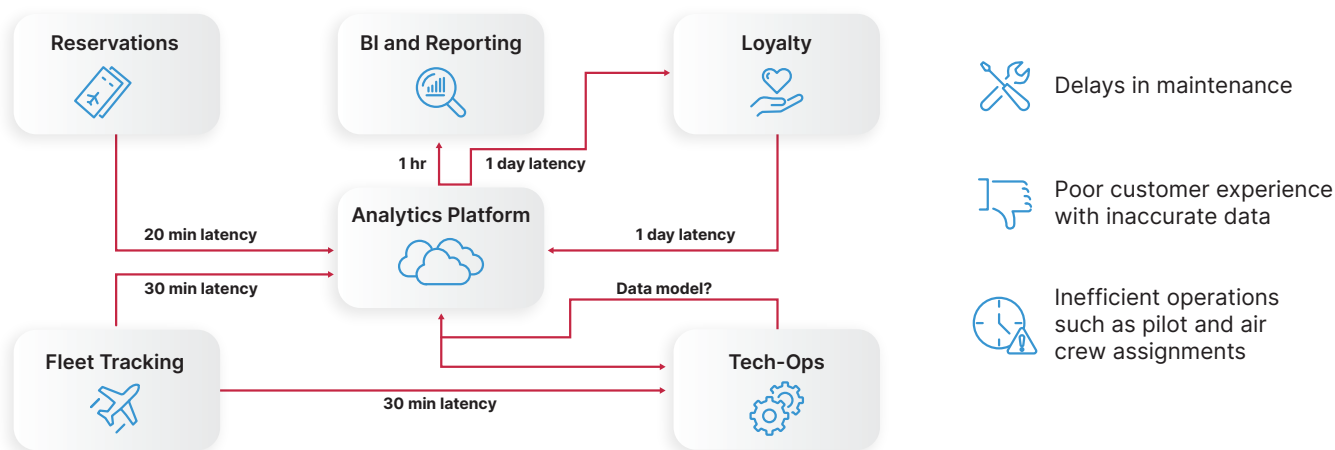
Leveraging Striim's advanced capabilities, travel, transportation, and logistics companies can make data-driven decisions, streamline processes, and improve overall efficiency. Striim is a catalyst for transforming the travel, transportation, and logistics industry, driving growth, and ensuring success in the digital era.

"Striim gives us everything we need out of the box, and the learning curve for our engineers and DBAs was not at all steep. We were able to get started in a matter of hours, and once set up, the process was pretty much hands-off with Striim – it was a case of monitoring rather than baby-sitting the solution."

Assistant Vice President, TechOps, at Logistics and Supply Chain Tech Company



Siloed Data Negatively Impacts Operations

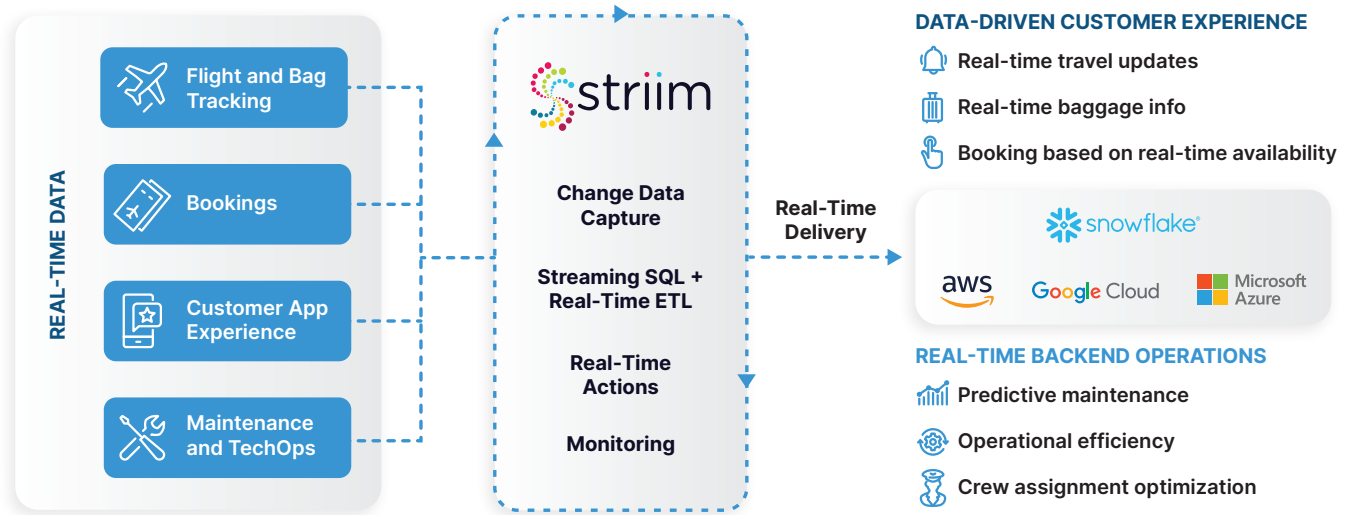


This graphic is for illustrative purposes only. Actual time delays and dependencies may vary.

Innovation With Real-Time Data

Operational Data

Data Products



How Striim with Snowflake Supports Travel, Transportation, and Logistics Use Cases

Travel and transportation companies can use Striim to leverage the benefits of real-time data analysis and maximize Snowflake technologies to solve a variety of use cases such as:

USE CASE 1: REAL-TIME FLIGHT OPERATIONS OPTIMIZATION

Challenge: Inefficient flight operations leading to delays, cancellations, and increased costs.

Solution: Striim integrates data from disparate systems and IoT devices, enabling real-time monitoring of flight operations and providing airlines with insights to optimize routes, reduce delays, and enhance communication with passengers. And Snowflake helps enable data collaboration in a secure and scalable way to drive greater visibility.

Business Value: Reduced operational costs, improved customer satisfaction, and increased on-time performance.

USE CASE 2: PERSONALIZED CUSTOMER ENGAGEMENT

Challenge: Inability to deliver personalized experiences due to lack of real-time data from customer app activity.

Solution: Striim collects and analyzes real-time customer data from databases and applications, allowing airlines to tailor offers, promotions, and communication based on individual preferences and travel history. And with Snowflake, you can launch more personalized, closed-loop campaigns across channels.

Business Value: Enhanced customer loyalty, increased revenue from personalized offers, and improved customer satisfaction.

USE CASE 3: PREDICTIVE MAINTENANCE FOR TRANSPORTATION ASSETS

Challenge: Unplanned maintenance and downtime due to lack of real-time insights.

Solution: Where Snowflake creates a single source of truth by bringing diverse data together, Striim integrates data from transportation asset sensors and maintenance records, enabling companies to perform predictive maintenance and reduce unplanned downtime through real-time analysis.

Business Value: Reduced maintenance costs, increased asset availability, and minimized service disruptions.

Learn more: www.striim.com/snowflake

Try for yourself: go2.striim.com/trial-snowflake



Tel: +1 650 241 0680
Email: sales@striim.com